

BEYPORE INTERNATIONAL WATER FEST-2022

Dec 24-28



EVENT PARTNER REGISTRATION



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1. INTRODUCTION

Kerala's coastal lines are enriched with pristine untapped natural beauty. This is especially true in Malabar, which has the longest coastal line with potential resources, and has attracted traders and visitors from all over the world. Since time immemorial, it has had a rich heritage of spice/cotton trading and indigenous shipbuilding. Beypore is an ancient port located in northern Kerala and is referred to as the "gem of Malabar" with the perfect blend of natural resources, history, culture, and heritage. The place has vast potential for water adventure activities, especially at the breakwater and clam shore.

Understanding this possibility of water adventure activities, the tourism department has initiated the annual Beypore water festival. The first edition of this festival in 2021 hosted around 5 lakh visitors and was a huge success. The festival's highlights included a month-long series of pre-events, including a sand art festival, cultural programs, flash mobs, cleaning drives, a heritage walk, and cycling. The key attractions were a variety of kayaking competitions, national sailing competition, stand up paddling, dinghy boat race, bamboo rafting competition, Boat parades, flyboard demos, community participation events (boat parades, country boat races, Net throwing, fishing, treasure hunt, and photography competition, etc. The presence of famous sailors like Abhilash Tomy made the event more colourful. The National Kite Festival's massive animal shapes won the hearts of visitors and became the pride and joy of the festival. Culinary enthusiasts were drawn to the Beypore Water Festival's food and flea market, which showcased the mouth watering flavours of Calicut. Also, the participation of the Navy and Coast Guard with their warship display, drone flight pass, and band performance fascinated people.

This year we are planning to make the event more colourful.

2. Beypore International Water Fest

- I. Organized by the Tourism Department and DTPC Kozhikode, this event will be held at Beypore Marina area (11.158806°N, 75.796123°E) and Chaliyam beach (11.15596°N,75.80952°E) from 24 December to 28 December, 2022.
- II. The curtain raiser event is Green Clean Treasure Hunt River Expedition, in which all kinds of rowing water crafts can take part.
- III. The fest includes a variety of water sports such as kayaking competitions (K1, K2, K4,T1,T2,T4), country boat competition, stand up paddling, dinghy boat race competition, international sailing regatta, bamboo rafting, dragon boat race, kite surfing competition, international kite championship, surfing competition, sea kayaking, sea rafting, power boat race, jet ski race competition, and **various adventure activities**. Further **demonstrative events** such as sand art festival, entertainment exhibition, illuminated cultural float boat parade, various water activities are **invited for Beypore International Water Fest 2022**.

This year, the organizers also looking for **revenue-generating activities** invitations at Beypore and Chaliyam beaches (which can be either **water, air, land-based sports/entertainment activities or exhibition**)

In addition to water sports, the festival includes pre- events, beach sports and cultural programmes. There will be pavilions for seafood festival, Handicrafts and flea market and for display of various water crafts and other curios. Programmes by Indian Army, Indian Air Force, Indian Navy and Indian Coast Guard will also be a part of the water fest.

- IV. The sea area of the northern breakwater at Beypore/Chaliyam will be marked using floats and ropes. This area has a width of 400m and length of 1200m. Tranquil waters inside the channel will also be separated and marked for the water festival. This has a width of 120m and length of 1600m. Demonstration and Water Sports items like various kinds of canoeing, kayaking, stand-up paddling, rafting, sailing, yachting, water skiing, kite surfing, Jet Ski and other water sports events will be held in this marked area. Fireworks/laser show will also be held here.
- V. All the water events will have competitive prize money or Mementos (which may vary from event to event) and certificates. This shall be finalized after final PPT presentation and negotiation.
- VI. During the last day of the event there will be a lighted and decorated boat

parade. While the fishermen boats compete for prizes, all other boats will parade for demonstration. This can have pontoon type stages with traditional art and cultural displays as well.

- VII. The organizing committee will take care of General Safety of the spectators and the participants, ensuring Covid Protocol, maintaining Law and Order and controlling access to water festival waters and venues in general.
- VIII. Apart from general safety for competitive/ demonstrative event, full safety must be ensured by the competitive firm during performance.
- IX. General third-party event insurance will be taken by organizers. Individual risk (participants insurance, gears insurance, accident insurance for individual events-competitive/demonstrative category) has to be covered by the concerned performer.

3. Event Partners for Beypore International Water Fest

- I. Organizations and individuals are invited to register as Event Partners in accordance with the information and instructions furnished in this document. They should collect all necessary details as may be considered necessary and acquaint with the exact nature of the event, the coastal and climatic conditions and the nature of site conditions for successful conduct of the event.
- II. Filling up of the event partner registration form is restricted to water sports, beach activities, land based adventure activities, air based entertainment activities, and any exhibition or demonstrative category events mentioned in clause 2.3 first para.
- III. The applicants are expected to carefully examine the scope of events they can be partners in conducting or participating in and plan for everything necessary for successful completion of the event.
- IV. Applicant should visit and understand nature of terrain and geographical features and find out whether features of locality are suitable for the proposed water sports. Any failure to conduct the event due to this reason will result in non-payment of professional fees. If any advance has been given, the authority has the power to recover this from the firm/individual.
- V. In case of cancellation of events due to unforeseen events such as natural calamities, pandemic or external reasons, DTPC will not be responsible for any loss.
- VI. The decision of EOI committee on the selection of bidder after proper evaluation will be final.

- VII. The committee has the sole right to select or cancel individual/whole competitive/demonstrative/revenue-generating item.
- VIII. The organizing committee is not bound to accept any offer or to assign any reason thereof and no damage claim whatsoever will be payable by the government or committee for the purpose of the invitation for this application for Event Partners. Issuance of invitation shall not construe that such applicant is considered as automatically qualified or considered for further steps in this process.
- IX. DTPC or committee will not responsible for any damages to gears, or any personal accident during transportation or performance.

4. Selection of Event Partners

- I. The registration form with supporting documents shall be submitted to the mail address Email: beyporewaterfest@gmail.com. Please Note that the organizing committee reserves the right to cancel this request for registration and/or invite afresh with or without amendments, without liability or any obligation for such request and without assigning any reason. Information provided at this stage is indicative and committee reserves the right to amend/add further details.
- II. The Information given in the registration form will be examined in detail and the particulars and financials analyzed for selection, by the organizing committee.
- III. The selected event partners will have to settle the cost involved in conducting the events through proper bills and no mobilization or other advance payments will be allowed. In case any mobilization is needed, the decision of the Chairman DTPC will be final.
- IV. The organization/individuals who have participated in international/national level events and having experience will be given priority while scrutinizing the applications.

5. Other Terms and Conditions

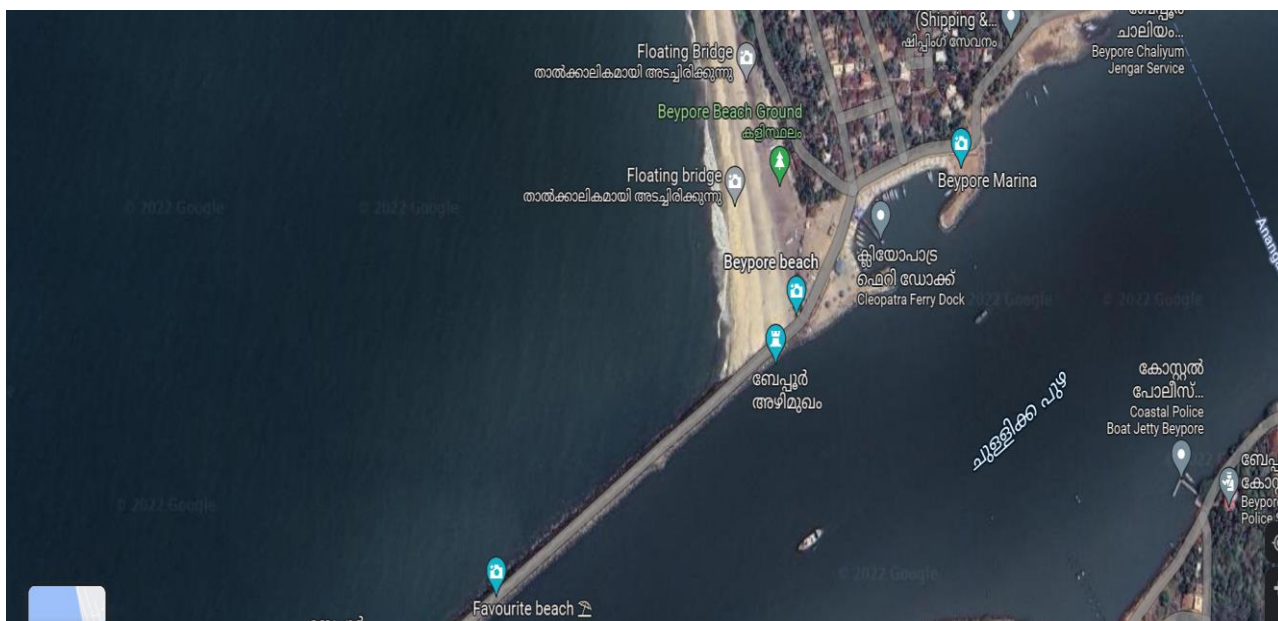
- I. The person/Firm/Agency shall use only the space/location marked for the event by the committee after mutual site visit.
- II. Any maintenance/ repair will be sole responsibility of the concerned participants.
- III. Organising committee has all right for termination of the event if any breaches arise

- IV. Event partner should have all required license and other statutory registrations including insurance.
- V. Event partner undertakes to ensure and comply with all safety provisions as per industry standards and safety norms.
- VI. The agency shall ensure that staff engaged in the event is well trained, polite and free from communicable diseases
- VII. Any loss/damages/accidents during the event will be sole obligation and responsibility of the concerned event participant. The Organizing committee will not be liable for any such loss/ damage or accident

6. Venue and Details

BEYPORE

Please familiarize yourself with Bepore Marina area (11.158806°N, 75.796123°E) and climatic, tidal conditions during the month of December.



CHALIYAM

Please familiarize yourself with **CHALIYAM BEACH** area (11.15596°N, 75.80952°E) and climatic, tidal conditions during December 2022.

7. Annexure 1: Event Partner Registration Form For Competition / Demonstration

You are requested to fill up the form for registration as Event Partner in given format for each event you are willing to Conduct or Participate in.

Registration form for Event Partners in Bypore International Water Festival			
Particulars			Cost in Rupees
1	Your Organization Name,Address, Web Site,Other Details	<i>XYZ Water Sports</i>	<i>Not Applicable</i>
2	Event Name	<i>Stand-up Paddling</i>	<i>Not Applicable</i>
3	Brief Description of the event. Give all the details possible on how the event will be conducted.	<i>Stand up paddle boarders stand on boards and use a paddle to propel themselves.</i>	<i>Not Applicable</i>
4	Event Duration		
5	Crafts and Gears and other equipment your organization will bring to Bypore	<i>5nos Boards 10– 12 feet, 5nos A SUP Paddle , 5Nos Leash, 5Nos Life Jacket</i>	<i>Provide Rent and Logistics cost here</i>
6	Infrastructure, Crafts and Gears to be arranged at Bypore by Organizers, in addition to the general arrangements already available.	<i>Life Boats, First Aid and Medical Facilities...</i>	<i>Provide cost for this to be borne by organizers as per your estimate</i>
7	Number of Participants Mention separately National and international	<i>2. persons 4 National 2 International</i>	<i>Provide total charges if any</i>

8	Whether Competitive or Demonstrative or both	<i>Competitive</i>	<i>Provide total Prize Money if any here if Competitive (Also mention individual prize money for each events on separate attached document)</i>
9	Whether Trained Personnel, Coaches, Referees will be provided	<i>One Trained Professional</i>	<i>Provide total charges if any</i>
10	Whether Safety Measures will be provided	<i>Only Life Jackets</i>	<i>Provide total charges if any</i>
11	Food and Accommodation, TA Etc for the staff from your organization	<i>For the entire team</i>	<i>Provide total charges if any</i>
	Total Cost involved in conducting the event including GST		#####

Signature

NOTE

A Power point presentation should be prepared by the applicant specifying what the event is, how the event should be planned in Dec 24-28, 2022, total costs for the event (including TA, conveyance, food and accommodation), gears accompanied. A small demo video of the event item may also be presented along with PPT.

8. Annexure 2: Application Form for Revenue-Generating activities/Exhibition.

(Date of operation may be decided on mutual consent in a negotiation meeting, tentatively of 10 days duration)

1. **Name of Agency/Firm/Individual/society** - *For eg:- ABZ*
2. **Address For Communication** - *ABZ Ltd , Kunnamangalam, Kozhikode*
3. **Registration certificate** - *Copy must be enclosed*

4. **Pan card Number** - *AVHP1345 (Copy must be enclosed)*
5. **GST Number If any**
6. **Previous experience** - *Copy of certificate enclosed*
7. **Name of activities** -
 1. *Jet ski – 1 seater*
 2. *Speed boat 5 seater*
 3. *Para sailing etc*
8. **Brief description of operation** – *The speedboat has a capacity of 5 number of passenger along with the driver, 15 minutes ride can be offered at Chaliyam beach side for a 950 rupees fee for the trip.*
9. **Technical specification of each item separately-** *Yamaha boat 60 HP, 4 stroke engine, 5 +1 seat capacity*
10. **Rent quoted for DTPC(including All tax)** -

*****PPT presentation of concept note to be attached along with this*****

9. Points to be noted for Revenue-Generating activities/exhibition apart from general instruction.

- I. Safety of operation is completely the responsibility of the operator. There should be adequate insurance coverage for the activity
- II. The operator should obey all statutory requirements for operation and obtain all valid permissions to operate the activity
- III. The operator should visit the destinations Beypore and Chaliyam before preparing EOI and have a good understanding of the geographical terrain
- IV. DTPC only provides the space to operate. All other requirements should be met by the operator at his own cost.
- V. For any cancellation of the event due to unforeseen external reasons (natural calamities, pandemic or any other external reason), DTPC will not be responsible for any loss.
- VI. Neither DTPC nor Committee will be responsible for any damages or accidents occurring during operation.
- VII. Equipments should be approved by a respected authority/ Department.
- VIII. Cleaning of surroundings must be taken care of by the contractor by deploying adequate cleaning staff at his own cost.
- IX. There should be an adequate supply of safety/ rescue equipment for the operation
- X. Chairman DTPC/ BIWF executive committee will reserve the right to alter or cancel any tender conditions when required without losing the spirit of competitive tender.
- XI. Chairman DTPC/ BIWF executive committee reserves the right to cancel or close this EOI process at any stage without assigning any

reason whatsoever and will not be liable to compensate any Applicant on any grounds whatsoever. The Applicants shall not be entitled to any refund of the cost of documents or any other costs incurred by him to participate in this EOI process.

- XII. Contractor must present the details of the operation clearly through a PPT presentation
- XIII. The rate of tickets should be fixed by the contractor. The rate can be fixed after mutual consultation.
- XIV. While submitting the expression of interest applicant should mention the details of the area which is to be utilized for the operation.

10. IMPORTANT DATES

Call for Applications	12-11-2022 (Saturday)
Online uploading of Applications	12-11-2022 (Saturday)
Application submission	21-11-2022 (Monday)
PPT Presentation	23-11-2022 (Wednesday)